



NETCHEMISTRY

Mission - NetChemistry uses its comprehensive knowledge and specialized expertise to streamline the creation of complex solutions accelerating the fusion of technology and forward thinking in the financial services sector.

Gas

Liquid

Solid



- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10

LEVEL

949.399.5381

949.399.5380

netchemistry.com

926.60

Newport Beach, California

4600 Campus Drive, Suite 201A

Message:

For Immediate Release

Please direct all media inquiries to:
Vickie Stevens
Director of Public Relations
949-399-5385
vstevens@netchemistry.com

EXERCISEYOUREYES.COM DEPLOYS THE FIRST EVER COMPREHENSIVE ONLINE VISION EVALUATIONS WEBSITE ON NETCHEMISTRY'S NETRELATIONSHIPMANAGER SOFTWARE

NEWPORT BEACH, Calif., November 4, 2003 - NetChemistry, a top-tier provider of mission-critical, highly secure Private and Public Offering platforms to the Financial Services Sector, today announced that Exerciseyoureyes.com has successfully launched MyExerciseyoureyes.com for the distribution, tracking and management of their vision evaluations. Exerciseyoureyes.com offers a Total Vision Workout System™.

"As an innovator in the vision field, Dr. Liberman of Exerciseyoureyes.com was able to identify the added stress of the digital age on vision," said Chris Cruttenden, president of NetChemistry. "When faced with a build or buy decision, Dr. Liberman choose to focus on the business of vision improvement and let NetChemistry worry about their technology."

"The American Optometric Association has found that 70 to 75 percent of computer users complain of vision problems related to computer monitor eye strain. In fact, visi on discomfort is the most frequently reported health-related problem associated with computer use, I recognized the need for an improved solution." Said Dr. Liberman, founder Exerciseyoureyes.com. "With NetChemistry's rapid-deployment platform and customizable setup, we were able to distribute vision evaluations easier and track improvement more accurately.

NetChemistry's NetRelationshipManager, provides organizations with a browser-based, vertically focused, adaptable and simplified relationship management solution that is easy to implement and use.

About Exercise Your Eyes

Exercise Your Eyes, (E.Y.E.) has introduced the Total Vision Workout , that is revolutionizing the way people approach and improve their vision health. After 30 years of clinical experience with thousands of patients, Dr. Jacob Liberman invented a new state-of-the art eye exercise system, designed to exercise and re-train your eyes for optimal visual performance.

Exercise Your Eyes can train your eyes to work more comfortably, efficiently and accurately, improving the way you see and respond to everything. This state-of-the-art system integrates clinically proven vision exercises with a unique phenomenon created when the eyes interact with colored light.

About NetChemistry

NetChemistry is an Internet solution and software provider for the Financial and Health Services industry whose systems have handled billions of dollars in transactions. Combining vertical expertise with their Core Product Suite, NetChemistry specializes in Web-based information enrollment, distribution and tracking systems comprised of secure, scalable software modules that can be rapidly customized to fit the different parameters of each clients offering. The modules are designed to improve customer relationships resulting in efficiency, convenience and reduced liability.

In addition to software development, NetChemistry has a comprehensive understanding of design architecture, systems integration and provides a complete hosting solution at the tier one SBC facility in Southern California. For more information on NetChemistry or its services, contact NetChemistry at 4600 Campus Drive, Suite 201A, Newport Beach, Calif., 92660; phone: (949) 399-5380; or visit www.netchemistry.com.

Copyright © 2003 NetChemistry, Inc. All rights reserved.

