



NETCHEMISTRY

Mission - NetChemistry uses its comprehensive knowledge and specialized expertise to streamline the creation of complex solutions accelerating the fusion of technology and forward thinking in the financial services sector.

Gas

Liquid

Solid



1 2 3 4 5 6 7 8 9 10

LEVEL

949.399.5381

949.399.5380

netchemistry.com

4 600 Campus Drive, Suite 201A, Newport Beach, California 92660

Message:

### For Immediate Release

Please direct all media inquiries to:  
Vickie Stevens  
Director of Public Relations  
949-399-5385  
vstevens@netchemistry.com

### EHRENKRANTZ KING NUSSBAUM INC. DEPLOYS NETCHEMISTRY'S (ASP) EQUITY OFFERING AND RESEARCH PLATFORM

NEWPORT BEACH, Calif., April 31, 2005 - NetChemistry, a top-tier provider of mission-critical, highly secure Private and Public Offering platforms to the Financial Services Sector, today announced that Ehrenkrantz King Nussbaum Inc. (EKN) has successfully launched NetChemistry's Web based Equity Offering and Research Platform for the online distribution, tracking and management of the firm's Private and Public Offerings. Ehrenkrantz King Nussbaum (EKN) is a New York-based investment boutique designed to meet the varied needs of institutional and individual clients in today's highly volatile markets. A team of Wall Street professionals with more than three decades of financial experience founded EKN. The firm is a member of the National Association of Securities Dealers (NASD), the Municipal Securities Rulemaking Board (MSRB) and the Securities Investor Protection Corporation (SIPC).

"With NetChemistry's Web based Equity Offering and Research Platform, we are better able to serve the dynamic needs of our firm's clients," said Rick Cabezas, Syndicate Manager of EKN. "It will definitely allow us to distribute offerings easier, faster and with less liability."

"Our goal has always been to help companies better access the capital markets," said Chris Cruttenden, president of NetChemistry. "We've also reduced the liability associated with investor communication by strictly controlling who the investor is, what information they are allowed to access and when they are allowed to access it. In addition, we know when the investor has received alerts and all their activity relating to a particular deal."

#### About the (ASP) NetOfferingManager

The NetOfferingManager is used by broker/dealers to identify, track, and allocate shares associated with investors during a private or public offering.

NetChemistry's NetOfferingManager is the industry's leading offering management platform, a flexible rapid-deployment solution designed for broker/dealers, banks, investment banks and insurance companies to buy and distribute equity. The Offering Platform also allows investors to quickly and efficiently see a list of upcoming offerings, pass a suitability questionnaire, apply for an account, read and download information, ask questions and submit conditional offers.

#### About the (ASP) NetSecureStatment

NetChemistry's NetSecureStatment allows for the simple creation and delivery of secure reports, research and statements to investors online. Provide 24-hour access to research, fund-wide reports, as well as investor-unique information. Any number of current and historical reports can be made available, including: quarterly and annual financial statements, K-1s and other tax documentation, individual capital account statements, partnership agreements and subscription documents.

#### About Ehrenkrantz King Nussbaum

EKN supports those investment objectives with our original research, trading, and asset management activities. The firm's trading division provides prompt and accurate execution through a myriad of financial instruments. A team of investment representatives works with clientele to develop a sound and customized investment

strategy aimed at meeting ones financial objectives. EKN's investment team specializes in servicing high net-worth individuals.

Ehrenkrantz King Nussbaum is a registered broker-dealer that offers clients an array of investment services. Clients have the ability to invest in capital market transactions that EKN participates in. We pride ourselves in offering sound advice, original investment perspectives and exceptional service to our clientele.

#### About NetChemistry

NetChemistry is an Internet solution and software provider for the Financial and Health Services industry whose systems have handled billions of dollars in transactions. Combining vertical expertise with their Core Product Suite, NetChemistry specializes in Web-based information enrollment, distribution and tracking systems comprised of secure, scalable software modules that can be rapidly customized to fit the different parameters of each clients offering. The modules are designed to improve customer relationships resulting in efficiency, convenience and reduced liability.

In addition to software development, NetChemistry has a comprehensive understanding of design architecture, systems integration and provides a complete hosting solution at the tier one SBC facility in Southern California. For more information on NetChemistry or its services, contact NetChemistry at 4600 Campus Drive, Suite 201A, Newport Beach, Calif., 92660; phone: (949) 399-5380; or visit [www.netchemistry.com](http://www.netchemistry.com).

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