



NETCHEMISTRY

Mission - NetChemistry uses its comprehensive knowledge and specialized expertise to streamline the creation of complex solutions accelerating the fusion of technology and forward thinking in the financial services sector.

Gas

Liquid

Solid



- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10

LEVEL

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For Immediate Release

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BASIC INVESTORS DEPLOYS NETCHEMISTRY'S (ASP) PRIVATE EQUITY OFFERING PLATFORM

NEWPORT BEACH, Calif., September 11, 2002 - NetChemistry, a top-tier provider of mission-critical, highly secure Private and Public Offering platforms to the Financial Services Sector, today announced that Basic Investors, Inc. has successfully launched NetChemistry's Web based Private Equity Offering Platform for the online distribution, tracking and management of the firm's investment banking corporate clients. Basic Investors, Inc. offers a complete list of personalized financial services, as well as a comprehensive line of investment opportunities for individuals and businesses.

"With NetChemistry's Web based Private Equity Offering Platform, we are better able to serve the dynamic needs of the firm's investors," said Joe Stapely, Managing Director of Basic Investor's Newport Beach office. "It will definitely allow us to distribute offerings easier, faster and with less liability."

"Our goal has always been to help companies reduce the cost of raising capital and better access their investors during the offering process," said Chris Cruttenden, president of NetChemistry. "We've also reduced the liability associated with investor communication by strictly controlling who the investor is, what information they are allowed to access and when they are allowed to access it. In addition, we know when the investor has received alerts and all their activity relating to a particular deal."

About the (ASP) Private Equity Offering Platform

The Online Private Equity Offering Platform is used by broker/dealers to identify, track, and allocate shares associated with investors during a private offering.

NetChemistry's Offering Platform the industry's leading offering management platform, a flexible rapid-deployment solution designed for broker/dealers, banks, investment banks and insurance companies to buy and distribute equity. The Offering Platform also allows investors to quickly and efficiently see a list of upcoming offerings, pass a suitability questionnaire, apply for an account, read and download information, ask questions and submit conditional offers.

About Basic Investors

At Basic Investors, Inc. the principals, the registered representatives and all the support personnel are committed toward a common goal. That goal is to provide you, the client with the most beneficial and professional financial services available today.

Basic Investors, Inc. professionals strive to originate, inventory and market and only qualify financial products so that clients have the opportunity to benefit from their expertise and thereby realize their goals and ambitions.

Basic Investors, Inc. is a corporate market maker and therefore in many securities it may be able to provide a faster execution at a better price than many other firms. Its position as a market maker also allows Basic Investors, Inc. to offer a higher level of corporate finance services.

About NetChemistry

NetChemistry is an Internet solution and software provider for the Financial and Health Services industry whose systems have handled billions of dollars in transactions. Combining vertical expertise with their Core Product Suite, NetChemistry specializes in Web-based information enrollment, distribution and tracking systems comprised of secure, scalable software modules that can be rapidly customized to fit the different parameters of each clients offering. The modules are designed to improve customer relationships resulting in efficiency, convenience and reduced liability.

In addition to software development, NetChemistry has a comprehensive understanding of design architecture, systems integration and provides a complete hosting solution at the tier one SBC facility in Southern California. For more information on NetChemistry or its services, contact NetChemistry at 4600 Campus Drive, Suite 201A, Newport Beach, Calif., 92660; phone: (949) 399-5380; or visit www.netchemistry.com.

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