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Message

ORANGE COUNTY'S MSI LAUNCHES THE COMMUNITY CONNECT PLATFORM, PROVIDING PRIMARY-CARE DOCTORS ELECTRONIC ACCESS TO PATIENTS ACROSS THE COUNTY

Community Connect is the latest addition to the Connect Series, which has decreased ER visits by 52 percent and has increased preventative-care visits at community clinics by 13 percent.

NEWPORT BEACH, CALIF. (Sept. 28, 2009) – NetChemistry and ELM in Newport Beach, has launched a new addition to its SafetyNet Connect technology series aimed at enabling primary care physicians, hospitals and clinics to communicate and gather information regarding patients they are treating.

Community Connect, the latest SafetyNet Connect product, enables over a 150 patientcentered medical home primary care physicians throughout Orange County to track patient activity within Medical Services Initiative's (MSI) network of 21 hospitals, 11 community clinics, and over 500 pharmacies—empowering these providers to improve the healthcare among Orange County's adult indigent patients. The system will soon allow the medical homes to initiate specialty referrals electronically.

NetChemistry and ELM's other SafetyNet Connect products: ER Connect and Clinic Connect have been well-received by the medical community. The platforms are the technology cornerstone for MSI, which is responsible for the provision of medical care to Orange County's medically indigent adults previously covered by Medi-Cal.

"Community Connect will help further our mission to give the County's underserved – those adults with low income and the uninsured – better access to quality healthcare and bringing them on par with privately insured individuals," said Dan Castillo, Administrator of Orange County's MSI Program. "Statistics show the SafetyNet Connect technologies, among other areas, are succeeding in redirecting patients from the emergency department to a more appropriate level of care -- where patients are being treated by a medical home that follows and guides that patient's care throughout the health care system."

Since creating the SafetyNet Connect Series, NetChemistry and ELM have significantly helped MSI to improve the care and health outcomes for Orange County's poorest residents, who use the emergency department often to treat minor issues. Through ER Connect, doctors can view and share critical information during an emergency room visit. Additionally, ER Connect provides direct referrals to community clinics and primary care physicians. Its sister technology, Clinic Connect, allows community clinics to receive and manage electronic referrals from the emergency rooms and enables continuity of care by providing the clinics with relevant patient data. Community Connect closes the circle by bringing in the private sector primary care physicians and allowing them to accept referrals as well as access patient information and history similar to their community clinic counterparts.

Chris Cruttenden, President of NetChemistry, says the SafetyNet Connect Series has successfully helped decrease emergency room visits by 52 percent and decrease inpatient admissions by 33 percent, according to statistics provided by MSI. In addition, participating clinics have experienced a 13 percent increase in patient visits.

"Clearly there has been a redirection of care out of the ER, leaving more time and beds for those patients who truly need it," Cruttenden says.

ABOUT NETCHEMISTRY

NetChemistry is an Internet solution and software provider to the Health Services industry whose systems have handled billions of dollars in transactions. Combining vertical expertise with their Core Product Suite, NetChemistry specializes in Web-based information enrollment, distribution and tracking systems comprised of secure, scalable software modules that can be rapidly customized to fit the different parameters of each client's needs.

In addition to software development, NetChemistry provides design architecture, systems integration and managed hosting. For more information on NetChemistry or its services, contact NetChemistry at 4600 Campus Drive, Suite 101, Newport Beach, Calif., 92660; phone: (949) 399-5380; or visit <u>www.netchemistry.com</u>.

ABOUT ELM TECHNOLOGIES

ELM Technologies is working to improve the quality and the efficiency of healthcare through the development of technology solutions that enables collaboration between hospitals, insurance companies, managed care organizations, third-party administrators, physician groups and public-sector health plans. ELM provides participants with a solution that facilitates superior quality of care for patients, while creating economic benefits for healthcare providers and payers of all sizes.

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